PARDO, Phillip Dean

▌ Specialization:

Accounting and Finance (AF)

▌ Research Area:

My research work covers Business Analytics applications, Medical Tourism, Innovation in the Accounting and Hospitality sectors and the use of Sentiment Mining in the Hospitality Industry as well as the Financial effects on management of CRM and CGM. I currently finished a book on "The MAP Model to Modern Business" based on the Knightly virtues as well as editing a book on Natural Capital Accounting and some of my MBA students have worked on Taxation as well as Banking topics.

▌ Keywords:

Business Analytics applications, Accounting in Hospitality sectors, Sentiment Mining in Hospitality Industry, Financial effects of CRM and CGM, Knightly virtues in Management, Natural Capital Accounting, International Taxation and Banking.

▌ Seminar Topic:

MAP (Mastery, Altruism and Passion) in Management, NATURAL CAPITAL ACCOUNTING and BUSINESS ANALYTICS Applications

▌ Seminar Teaching Method:

RESEARCH AND PRESENTATIONS

▌ Possible Research Topics for Students:

MAP Model (Mastery, Altruism, Passion) IMPLEMENTATION IN DECISION MAKING
NATURAL CAPITAL ACCOUNTING
MEDICAL TOURISM BUSINESS ANALYTICS
FUTURE MANAGEMENT METHODS AND GOVERNANCE MODELS AUDITING PROBLEMS
TAXATION ISSUES

▌ Research Method:

CASE STUDIES and TESTING

▌ Comments:

Over the years I have worked in academic administration and lectured in programs at various universities (APU, Nagasaki University, Les Roches, KIMEP, KBTU, MONASH CHINA, and JINAN University) all over the world. In class work I try to translate industry and government audit, tax and consulting experience (Deloitte Touche Tohmatsu, Toyota and Pentagon) at all levels into a practical yet academically sound approach to teaching.

▌ APU Researcher Database:

https://researcher.apu.ac.jp/apuhp/KgApp?resId=S001515&Language=2